



## DEVELOPING PEOPLE

Maximising individual, team and business performance

### EMAP / Bauer



EMAP / Bauer is a UK based global media group who publish magazines and B2B periodicals, as well as running commercial radio and TV stations and media websites.

Their main interests in the UK are with publications like Heat, FHM, Closer, New Woman and with the radio stations Golf and KISS FM.

They also have international business interests in Europe, US and Australia, and publish major titles such as FHM under licence.



“The leadership programme was an instant success, challenging a key group to think of the future and act confidently and without direction from above. Developing People’s ability to understand our culture and act within it, whilst pushing its boundaries, has been impressive.”

**Managing Director, EMAP Elan**



**We have worked with EMAP / Bauer on a range of assignments:**

- ◆ Coaching numerous Executives, Managers, Editors and Publishers within their different businesses over a number of years.
- ◆ Supporting and challenging them on their vision, direction, strategies, plans and business performance.
- ◆ Helping them with their leadership styles, relationships and effectiveness.
- ◆ Working with them and their teams on strategy, implementation, deployment and motivation of their people.
- ◆ Helping them to create, innovate and develop new products and revenue streams.
- ◆ Helping them to set up and establish new businesses.
- ◆ Supporting Managers coming to the UK business from other countries, cultures and companies.

**Our work provided a number of benefits — for example, it has helped the business to:**

- ◆ Establish its place in the FTSE 120 Companies.
- ◆ Grow market share and profitability.
- ◆ Establish a new diversified digital media business.
- ◆ Develop new and effective Directors and leaders in different parts of the business.
- ◆ Prepare parts of the business for sale.

